# **REPORT**

# On Online Individual Consultations 2021



February - June 2021



29 patient organisations





#### Bohdana Rambousková

Individual consultations with Bohdana Rambousková focused on:

- Fundamentals of PR and communication, communication strategy
- Presentation on social media and various materials
- · Reaching out to existing and future partners

"I am honoured to have been able to be part of the capacity development of patient organisations and to see their progress once again."

**Dan Zwieb** 

During the consultations with Dan Zwieb, the participants mainly addressed:

- Legal functioning of the patient organisation
- Specific legal issues
- Addressing the limitations associated with the covid-19 pandemic

"I was happy to cooperate on this project, it was beneficial for me from many points of view, especially in terms of gaining experience with the real functioning of patient organisations."



#### Kateřina Švidrnochová

The lecturer Kateřina Švidrnochová devoted her consultations to the following topics:

- Digitalisation, cloud systems and online management applications
- Communication inside and outside the organisation
- Creation of websites and presentation materials or newsletters

"I appreciate the level of preparation of each organisation for our online meetings, the substantive questions and the openness and ability to self-reflect."

# Marie Vtípilová

In individual consultations with Marie Vtípilová, the participants discussed:

- Basic principles of accounting for non-profit organisations
- Fund accounting, donation accounting or tax returns
- Creating budgets and public collections



"All the participants in the consultation were united by a sincere desire to operate as well as possible, to comply with the law and to ensure the most efficient use of resources for their associations."



#### **Petr Freimann**

With Petr Freimann the participants could discuss:

- Fundraising
- Effective marketing communication
- Communication strategy



# Martina Michalová - ČAVO, z. s.

Consultations with Kateřina Švidrnochová are always pleasant, lively, natural and she answered all my questions in a clear and understandable way. Thank you for these consultation opportunities, which make it extremely easy for me (and for us as an organization) to work for the association and thus be there fully for our patients.

### Vlastimil Milata - DIAKTIV CZECH REPUBLIC, z. s.

Thanks for the opportunity to consult. It was factual, understandable, greatly beneficial for us. Dan Zwieb was in the know and in my subjective judgement had plenty of experience in this area. He fully satisfied our expectations.





#### Monika Kaššaiová - Amelie, z. s.

Thank you very much for the opportunity to consult with Bohdana Rambousková. I am thrilled with the consultation; the information and her insight are so valuable to me. You are doing a great job and I will definitely recommend you elsewhere :-)

# Petr Ilčík - Popálky, o. p. s.

The consultation was beneficial. Individual consultations suit me. Thanks to the workshops, I have been exposed to applications that have moved our organisation forward:-) Individual consultations are an excellent form of continuing education and I thank you for them. There is a space where I can get specific information, that I am interested in. Ms. Švidrnochová is an excellent trainer and her advice is beneficial. Thank you again for your work and the opportunity to learn for free.

# Jitka Svobodová - Čecké ILCO, z. s.

Thank you very much for arranging the consultation with Marie Vtípilová. We discussed in particular how to account for contributions from the Labour Office and what to look out for when accounting for non-profit organisations. We solved everything I needed.



#### Miriam Svatá - Unie Roska, z. s.

The consultation was again greatly beneficial for me. I always learn something new, interesting and get an independent perspective, which is extremely useful. Thank you Petr Freimann and APO for the opportunity to participate.



